

A lecture on

Enterprise Architecture

With rapid transformations in the realms of business, governance and technology, and ever-changing socio-economic trends, enterprises including private companies, government entities and non-governmental organizations of all sizes must be able to respond to these changes efficiently and effectively.

Enterprise architecture emerged as a discipline to guide organizations through the business, information, process and technology changes necessary to execute their strategies and achieve their goals.

Enterprise architecture is not an abstract concept. It is a well-defined practice for conducting enterprise analysis, design, planning and implementation. A holistic approach is always used to consider all aspects of development that include the business, information, process and technology changes necessary to successfully execute the enterprise strategy.

In general, the purpose of enterprise architecture is the greater alignment between ICT and business concerns, and the greater coherency between the various concerns of an enterprise (human resources, ICTs, operations, etc.), including the link between strategy formulation and execution.

Speaker

Dr. Saleem Zoughbi is a global advisor for Information and Communication Technology (ICT), Saleem Zoughbi has been providing technical assistance and advisory services to over 30 countries. He is active in international community of e-governance, strategies and policies of smart governance, mobile government, smart cities and smart sectors, and ICT for development.